

Our special sauce

Our ability to develop and operate innovative finance structures tailored to social/environmental impact delivery challenges — funding and capabilities — faced by organizations/initiatives and enable impact with strong compliance practices supported by distinguished reputation as an intermediary within philanthropic and impact investment ecosystems.

Who and Where

Philanthropic and impact-first organizations and initiatives in need of financial and/or technical assistance support in Brazil, especially those not served by the traditional market.

Key Partners

Partners, Accelerators, Donors and Institutional Investors, Philanthropists, Impact Investors, and Companies.

Approaches



Identifying/developing "relevant" impact projects, programs, organizations, financial structures and potential funders.

Atividades (exemplos)

- Define priority themes/approaches in connection to on the ground needs
- Engage with/Identify (and shape) funders' priorities aligned to our values/ priorities/ objectives
- Forge origination partnerships
- Evaluate (and perform due diligence) on organizations/opportunities to partner with
- Develop innovative blended-finance structures



Facilitating access to adequate funding for philanthropic and impact first initiatives/orgs

- Link to funders - passively or actively
- Execute financial transactions timely, cost effectively and with strong compliance
- Produce (impact and) financial reporting



Building capability for philanthropic and impact first initiatives/orgs

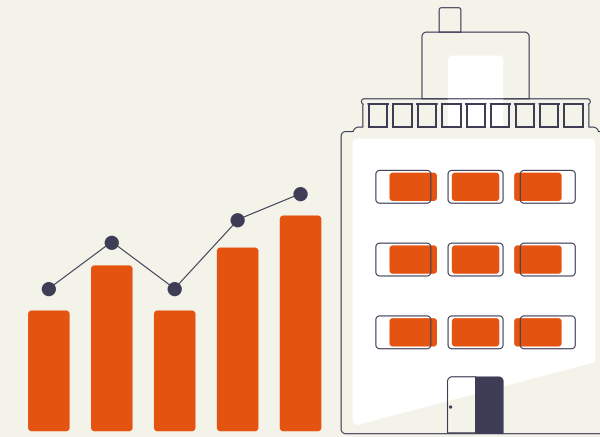
- Gap and needs assessment of philanthropic and impact first initiatives/orgs
- Develop orgs managerial skills, preferably in group-settings (to foster the creation/strengthening a "Sitawi network"), directly and through partnerships
- Provide/improve impact measurement tools and frameworks to guide activities/ projects



Strengthening the context of impact/philanthropy ecosystems in Brazil through knowledge dissemination and sector-wide advocacy and initiatives

- Actively participating in sector-wide forae and discussions/partnerships/coalitions
- Develop (co-)branded data/evidence-based studies/researches (and proposing solutions for sector bottlenecks)
- Lead (when we are best positioned to) and participate in sectoral advocacy efforts
- Organize (co-)branded events supporting positioning and reputation

What



Organizations/initiatives are financially and institutionally more robust, through one or more of the following:

- Adequate funding**
- Adequate strategy**
- Skilled leadership**
- Connected to Impact network**
- Measuring their impact**

Ultimate Social Goal



A better and sustainable future, measurable by:

- Area preserved**
- Income generated**
- Number of coops**
- Revenue increase**
- Community access to basic infrastructure**

Linkage



From an approach perspective, capital is key (and Sitawi helps to access it), but it's not everything. Social/Environmental impact leaders must know how to obtain it, manage it, invest it in increased effectiveness and efficiency of their initiatives;



From an area-perspective, there is more complementarity of types of organizations/initiatives rather than a hand-over of them from one area to the next ;



Likewise, a smoother playing field is beneficial to all initiatives and supportive of all approaches.