



IMPACT REPORT YEAR 1

MÉDIO JURUÁ TERRITORY
PROGRAM PHASE II

Photo: Bruno Kelly



Strategic Partners:



USAID
DO POVO DOS ESTADOS UNIDOS



Institutional Partners:

Alliance



Coordination:



Implementing Partners:



Associação dos Moradores Agroextrativistas da
Reserva de Desenvolvimento Sustentável Uacari



COOPERATIVA MISTA DE DESENVOLVIMENTO SUSTENTÁVEL E ECONOMIA
SOLIDÁRIA DA RESERVA EXTRATIVISTA DO MÉDIO JURUÁ



Support:

Secretaria do
Meio Ambiente





Photo: Bruno Kelly



about the program

The **Médio Juruá Territory Program (PTMJ)** covers an area of over 1,020,000 hectares, encompassing two conservation units (Médio Juruá Extractive Reserve and Uacari Sustainable Development Reserve) and part of the Deni do Rio Xeruã Indigenous Territory. The Médio Juruá Territory covers a large part of the rural area of the Municipality of Carauari, in the state of Amazonas, impacting the lives of 4,500 people from 61 riverside communities and 5 indigenous villages.

The program aims to contribute to the sustainable development of the Médio Juruá Territory, by strengthening socio-biodiversity production chains, fostering local entrepreneurship and the sustainable use and management of natural resources, ensuring improved management of extractive-based businesses, and enhancing the population's quality of life and the conservation of local biodiversity.



executive summary

Maintaining the territory, managing natural resources, adding value to socio-biodiversity products and articulating partnerships are keys to the success of the Médio Juruá Territory Program. In this report, we present the main results achieved during year 1 of the PTMJ - phase II, with activities carried out between July 2021 and June 2022.

The actions carried out involved value chains of Pirarucu and vegetable oils from Andiroba and Murumuru, the protection of chelonians, female entrepreneurship and territorial surveillance. Significant advances took place this year, such as the opening of the warehouse of the Carauari Association of Rural Producers and the creation of the forest biocosmetics center by the Association of Agroextractivist Women of Médio Juruá.

In addition to the conservation of natural resources through management activities, the territorial surveillance actions carried out by the Deni do rio Xeruã people ensured the protection of the forest and of their autonomy.

The Médio Juruá Territory Program involves many hands. It is the commitment and protagonism of local organizations in the implementation of each of the projects that leads to results and real impact. Below, we present each of the activities carried out by the axis and the implementing institution.
Good reading.





activities and results

territorial protection and sustainable management in the deni do rio xeruã indigenous land

EXECUTING ORGANIZATION: ASPODEX

- Territorial surveillance carried out by approximately 10 people, where they travel through the vulnerable regions of the Xeruã's rivermouth.
- The XVII Assembly of the Deni do Rio Xeruã People's Association took place in the Deni Indigenous Territory of Médio Juruá, bringing together a total of 201 people from indigenous communities.



Photo: Bruno Kelly



Photo: Bruno Kelly



activities and results

improvement of the pirarucu value chain

EXECUTING ORGANIZATION: ASPROC

- Capture of 2,370 pirarucus, totaling 140,732kg of fish traded between the communities and ASPROC, in Médio Juruá management environments.
- Processing and Packing of 800kg of scaleless fish and 2,000kg of other fish (Hake, Pirarucu and Tambaqui)
- Beginning of the processing plant activities, with capacity to process an average of 5 tons of fish per day and storage of up to 300 tons of fish.
- 33 local residents benefited from the Pirarucu Management Multipliers Course conducted by Technicians from the Mamirauá Sustainable Development Institute (IDSM).





activities and results

improvement of the pirarucu value chain

EXECUTING ORGANIZATION: AMECSARA

- The “Gincana Ecológica” event released 274,000 chelonians , including 233,000 Arrau turtles and 41,000 South American side-necked river turtles (tracajás). The activity was attended by 500 people from local communities.
- 45 monitors working among the 18 boards (spawning beaches)
- Communities in the Uacari Reserve started a new value chain, authorized by the Amazonas State Government: raising chelonians in excavated tanks to sustainably manage the species.

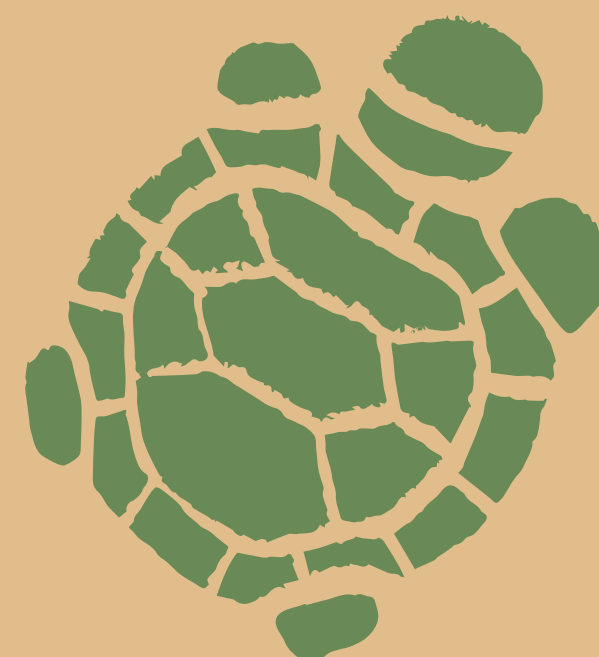


Photo: Bruno Kelly



activities and results

strengthening the vegetable oils and extracts value chain

EXECUTING ORGANIZATION: CODAEMJ AND AMARU

- Collection of approximately 27,000 andiroba cans by 600 families, yielding around 33 tons of oil used in the natural cosmetics and personal care industry.
- Production of 16.8 tons of vegetable oils at the AMARU and CODAEMJ oilseed processing units
- Construction of 15 seed dryers
- 1st Workshop on Good Workplace Safety and First Aid Practices, training 34 people from local communities.





support for female entrepreneurship

EXECUTING ORGANIZATION: ASMAMJ

- Workshop for the production of 8 natural soap products and biocosmetics, involving 50 women from 21 communities in Médio Juruá.
- Founding of an ASMAMJ center for the production of soap and Biocosmetics.
- Creation of a booklet with recipes and procedures for making the eight products.
- Valuing traditional knowledge with the addition of two more products from the local flora, agouti nuts (*Acioa edulis*) and annatto.



Photo: Bruno Kelly

socio-environmental impacts of oil and gas exploration

EXECUTING ORGANIZATION: SITAWI

- Completion of the report “Studies of potential socio-environmental impacts and safeguards (ESG) of oil and gas exploration in the state of Amazonas and Médio Juruá region”.



activities and results





YEAR I OF PTMJ II HAD A VERY POSITIVE IMPACT ON WOMEN'S LIVES

with the exchange of experiences and knowledge acquired during the soap making workshop. For ASMAMJ, it was another achievement with the creation of a Biocosmetics Center. This strengthened engagement among women and women's empowerment, as well as the possibility of yet another increase in their family income. And since they use their own products, besides generating income, they also create savings, because it is no longer necessary to buy beauty products, such as shampoo, conditioner and soap, from outside.

QUILVILENE CUNHA (ASMAMJ)

PTMJ II brought great advancement to AMARU, mainly in the oil value chain, one of the key issues for our project. **WITH THE PROGRAM, WE CAN SERVE MORE COMMUNITIES AND FAMILIES** with solar dryers, which brought significant advantages, so that the collectors could improve the quality of production with the drying units. The great improvement in the purchase of materials for seed processing will help AMARU's growth with the new plant that is being planned in Carauari. AMARU can only thank this program that gives us a lot of support and adds a lot to the organization.

FRANCINEI (PRESIDENTE AMARU)



Photo: Vagner Menezes





Overall results



1.02 MI

HECTARES OF CONSERVED LAND



4

SUSTAINABLE PRODUCTS OF
AMAZONIAN ORIGIN SUPPORTED
(MURUMURU, ANDIROBA, PIRARUCU, CHELONIANS)



3,000

PEOPLE IMPROVED THEIR
SOCIOECONOMIC SITUATION



700

NEW JOB POSTS THROUGH/FROM
THE PROJECT'S SUPPORT



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for good

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